

I am a Visual Designer & Art Director with an extensive background in translating ideas and information into simple yet effective visuals. I have a keen eye for composition, typography, and hierarchy. I started my career as a traditional print designer and have fully emerged myself in digital design - web/mobile, email, social media, UX/UI, and interactive design. I can seamlessly transition through each project phase – from concepts, wireframes, design, production, to QA alongside development teams. I am currently working as a freelancer but would love to find a full-time role with an employer that values their employees as much as I value being a part of a team.

My work experience includes emails, banners and social media [Alex and Ani, Blurb, Bare Necessities], websites and landing pages [Triumph Lingerie, Alex and Ani], interactive installations [Kate Spade, Bloomingdale's, Calvin Klein], and production design [Saks Fifth Avenue, Kiehl's]. Within my project experiences, I've worked on concept brainstorming, pitch decks, wireframing, web/mobile design, and managing junior designers.

Please see more about my work at www.thinkjustine.com. Thank you and I look forward to hearing from you.

Best Regards,
Justine Choi